

**Western Road, 203-211 and 1-17 Arcade Buildings, Imperial Arcade, Brighton**

<b>Historic Building</b>	<b>No CA</b>
<b>Shop, arcade</b>	<b>LLHA0242</b>



**Description:**

1923-4 by Clayton & Black, remodelled 1934 by Garrett & Son to create the corner building at the junction of Dyke Road and Western Road. Streamlined art deco design, with curved portion to Dyke Road emulating a ship's prow. Strong horizontal emphasis established by the fenestration, but balanced by the stepped towers incorporating vertical windows with chevron glazing. Modern shopfronts to Western Road elevation. Arcade has entrances to Western Road and Dyke Road, incorporating a stepped parapet. Elements of early 20<sup>th</sup> century shopfronts and early 20<sup>th</sup> century glazing to first floor level within the arcade, which has a fully glazed roof. Source: Antram & Morrice 2008

<b>A</b>	<b>Architectural, Design and Artistic Interest</b>
ii	A good example of an Art Deco building in the city
<b>C</b>	<b>Townscape Interest</b>
ii	Not in a conservation area, and contributes positively to the streetscene
iii	The curved portion of building to Dyke Road emulates a ship's prow. Terminating views up North Street, it is a focus in the streetscene.
<b>E</b>	<b>Rarity and Representativeness</b>
i	A rare example of an Art Deco building and arcade in the city
<b>F</b>	<b>Intactness</b>
i	The building survives relatively intact
<b>Date of inclusion</b>	Pre-2015